- Le liens invisibles is an "imaginary artistic group": what does that mean? (what are your other main actions?)

Les Liens invisibles (www.lesliensinvisibles.org) is an imaginary art-group because our works for their nature aren't subordinated to our phisical existence. By the way, the group is comprised of media artists Clemente Pestelli and Gionatan Quintini, whose aproach focuses on the invisible links between the infosphere, neural synapsis, and real life.
Recent works deal with social media as artistic environment to inhabit, explore and transform: starting from the flickr subversive clone Subvertr.com (www.subvertr.com) to the "A Fake is a Fake" project where we introduced the fake-publishing concept (fake.isafake.org) passing through the nonsense map representations of Google is not the map (google.isnotthemap.org), Les Liens Invisibles mixes contemporary net pop culture with new media criticism.

- Is it still possible today to seppukoo your facebook (couldn't manage/find where to do that...)?

At the moment the virtual seppuku has been technically blocked by Facebook authorities.
We had many solutions ready to get the service back but we're waiting to launch'em in order to understand how to move on the legal plan.

- With Seppukoo, the aim is still to become influential by making friends "suciding" their account. Is it a way to make fun of Facebook or a real goal to challenge Facebook?

It's just the demonstration that with viral strategies we could drive people and users to do anything, also to commit a virtual suicide. Only in November About 300.000 users have been invited to commit seppuku, while about 20.000 users have already done it.
We won't to be a competitor as a new social network but we have just scratched with our conceptual "virus" its monolithic aspect, opening the way to new interoperation possibilities of our data contained in facebook.

- Most of the content talking about you, mentionning your website is banned: how do you explain that, what is your reaction? Did you imagine that Facebook would take you seriously?

I think that facebook's threats are showing worldwide the authoritarian and repressive nature of this particular social network. We have no response to your question but we think that under this approach there's a fear who move them to kill every initiative who aims to raise doubts about the effects of their monopolistic position.
This may explain the needing of apply a censorship against an artwork like seppukoo (I remind that in this moment it isn't possible to share anything on facebook about seppukoo.com), and what they may fear.

- Facebook talked about a justice action from Facebook if you continue after 22nd. What will you do? Facebook's lawyers say you are not respecting the privacy rights... what do you have to say to that!? :)

We are European, we know what privacy rights are :) and they don't have anything to say that we misused the users' data, that we absolutely respect. We don't store any password on our servers and we limit to get a bunch of data (the profile image, the name of the user) in order to create the user's

memorial page and they consent to this use. According to Facebook's Terms of Service the user owns his/her data. So why can't he/she use them also for seppukoo? We don't think it's just for a paternalistic vocation.

- How do you do you manage to unactive a facebook account from Seppukoo website? What's the trick?

No trick. We just emulate the user navgation step by step, driving it to the switching off of the account.

- The video "how to commit seppukoo by yourself", was it needed cause people don't know how to do it themselves? Is it provocation?

After the block of seppukoo, we've received many email (hundreds!) from users who were complaining that they couldn't commit seppukoo. This is quite weird, because everyone can deactivate its own account but a large part of them probably doesn't know how. This is possible because like in other services the subscription is easier than the unsubscription.
So, about the video, when Facebook threatens legal action - waiting to introduce the real counter strategy - we have produced an ironical vide piece in which we explain how users can commit seppukoo by themselves. We think facebook can't say anything about that :-)